



The High Sheriff's Awards for Enterprise 2018/19

Guide for businesses entering the Awards

in partnership with



University of
Chester

Welcome to the High Sheriff's Awards for Enterprise 2018/19



High Sheriff of Cheshire, 2018/19
Alexis Redmond MBE

I am delighted to be presiding over this year's High Sheriff's Awards for Enterprise. The Awards were introduced in 2006 by the then High Sheriff of Cheshire David Briggs, MBE, KStJ, to recognise outstanding achievements by enterprises in Cheshire, Halton and Warrington, and have grown to become Cheshire's prime business awards event.

and long term conditions. Through Crimebeat and the High Sheriff's Fund within the Cheshire Community Foundation, I am supporting projects involved in culture and the arts during my year of office, focussing on Cheshire's creativity and spirit of community to help deliver improved social prescribing, and a friendly connection for people to professional support and services.

This award recognises the invaluable contribution that creativity, design in its widest sense, makes to our overall well-being and quality of life. It certainly highlights, and will hopefully deservedly further promote, the vast extent of the design and artistic talent we enjoy across the county. I encourage individuals as well as organisations to enter this category and take the opportunity of potentially benefitting from this valuable, specifically targeted, bespoke prize.

The Awards for Enterprise are an exciting part of the High Sheriff's calendar and I look forward to being part of the judging process and meeting the entrants. I must give grateful thanks to the generous contributions from the sponsors, the Awards represent one of the highest values of any competition of its kind in the county.

Please do not hesitate to contact us if you have any queries regarding the categories, or require further guidance on entering.

They acknowledge and celebrate the endeavours and success of so many businesses and individuals across the county and their much valued contribution to our regional economy.

This year, I am delighted to introduce a new category to the Awards – the Design Award. There is growing recognition of the value of early intervention in mental health and social care through social prescribing. Engaging people in cultural and creative activity as a way of combating loneliness and isolation, and helping prevent the progression into worsening health

A bit about the High Sheriff's chosen charity:



Are you keen to adopt a well-managed, structured approach to your company's charitable giving?

Are you looking to unite staff and engage them in decision making?
Would you like to create some positive PR for your brand?

Cheshire Community Foundation brings together those who want to give back, with the charities in Cheshire and Warrington in need of support.

We enable companies to approach charitable giving in an informed and focused way, making the process both rewarding and hassle-free. We assess funding applications, manage the due diligence on the charities our donors wish to support and provide a list of

suitable projects. We then manage the donations, provide feedback and arrange for our donors to visit the charities in person.

Charitable giving is an effective way to engage staff and boost morale. It allows employees to develop new skills, whilst creating loyalty and bringing disparate areas of a business together. It can also provide PR opportunities, communicating that you are company who cares, as well as encouraging business partnerships should your company wish to set up a collective fund to make your donation go further.

To find out more about setting up your own Corporate Fund, please contact us on 01606 330607,

email office@cheshirecommunityfoundation.org.uk
or visit www.cheshirecommunityfoundation.org.uk

Charity Registration Number: 1143711

How to Enter

To enter the High Sheriff's Awards for Enterprise 2018/19 please complete the entry form and submit it with a supporting statement on why you are entering that category and your relevant business achievements in that area. In addition, you may include any relevant company brochures to support your entry.

Entry forms can be downloaded online at www.cheshirehsae.co.uk
Deadline for entries is Wednesday 31 October 2018.

All entrants will be contacted after the closing date and informed of their status. Shortlisted businesses will be visited by a judging panel for an informal visit and winner's will be announced at the High Sheriff's Awards for Enterprise Awards Evening on Thursday 28 March 2019 at the Pavilion Suite, Chester Racecourse. All shortlisted finalists will receive two complimentary tickets to the Awards Evening.

Award Categories and Criteria

High Sheriff's Award for Enterprise 2018/19, sponsored by White Oak UK

Win a place for an appropriately qualified manager on the University of Chester's MBA programme worth £10,000



Organisations that have achieved outstanding commercial success and sustainable growth will be honoured with this prestigious award. They will have a need to develop the company's management skills and a manager destined to help achieve the company's ambitions for the future. Submissions should demonstrate initiative and a willingness to undertake bold new ventures and include evidence of sustainable growth and commercial success to levels that are outstanding for the size of the applicant's operations.*

High Sheriff's Award for Responsible Business Practice, sponsored by Warrington & Co

Win £3,000 worth of prize money



Organisations that demonstrate a high standard of commitment in the way they organise and integrate their responsible business practices will receive this prestigious endorsement.

High Sheriff Design Award sponsored by Donald Insall Associates



Win a bespoke two week long intensive training course in 3D computer-aided design based full-time in Donald Insall Associates' Chester studio worth £3,000

Celebrating Cheshire's design and artistic business community, this award is for the creative company, collaboration or individual, who best demonstrates the value of design in its widest sense to the value and success of their enterprise or business.

Mornflake Oats Award for Innovation

Win £3,000 worth of prize money



Organisations recognised by this award will demonstrate a proven ability to create, nurture and develop new products or services. Qualifiers of this award are required to demonstrate how they have differentiated themselves from others in their industry. Achievements can include, but are not limited to, the invention, design, production, performance, marketing and distribution of their product or service.*

Roberts Bakery Family Business Award of Excellence

Win £3,000 worth of prize money



This award recognises leaders of outstanding entrepreneurial families and or the achievements of specific family businesses in our region.*

Micro Enterprise Award, sponsored by Boodles

Win £2,000 worth of prize money



This category is open to any enterprise with four or fewer employees, including new start-up businesses, that is based in the region. Nominations are welcome from third parties. The award recognises exceptional professionalism, innovation, originality or business acumen.

Cheshire Business Exporter of the Year, sponsored by West Cheshire & North Wales Chamber of Commerce and Click Consult



Win a two-day strategic review of your organisation

We want to reward and celebrate the achievements of a local company who can demonstrate significant growth in their international business through a clear commitment to the development of new export market opportunities as part of their business plans.

Best Apprentice, sponsored by Barlows Electrical



Win £1,000 worth of prize money

We are looking for the Best Apprentice in Cheshire & Warrington. Please download and complete the special Best Apprentice Entry Form for this category.

Cheshire Business Leaders Award for the Outstanding Cheshire & Warrington Business Leader



Win Membership of Cheshire Business Leaders worth £500

The award will recognise an outstanding business leader who has shown exceptional vision and leadership at the helm of a successful and growing business which has also contributed to the development and reputation of the whole sub-region. Nominations for the award are welcomed from individuals running businesses of all sizes.

Cheshire Business Leaders Award for the Cheshire & Warrington Entrepreneur of the Year



Win Membership of Cheshire Business Leaders worth £500

Nominations are invited from individuals running a business that has been trading for a maximum of three years. Key criteria we are looking for include growth in turnover and/or profits, job creation, developing new markets and long term potential.

* Entrants must be based in Cheshire West and Cheshire, Cheshire East, Halton or Warrington, have an annual turnover of between £500,000 and £25m, employ between 5-250 (fte) members of staff, and demonstrate outstanding performance and explain their strategy to ensure that the company will continue to expand and flourish in the future.

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Entry Form

Name

Name of Business

Business Activity

Address

Telephone No

Email

Company Web Address

Turnover of Business

No. of Employees

How did you hear
about the Awards?

Please tick (max 2) the category or categories you are entering and submit with a supporting statement (one for each category you are entering). Supporting statements should be approx. one page in length (maximum 2 of the first seven categories).

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High Sheriff's Award for Responsible Business Practice, sponsored by Warrington & Co

High Sheriff Design Award sponsored by Donald Insall Associates

Mornflake Oats Award for Innovation

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Cheshire Business Exporter of the Year, sponsored by West Cheshire & North Wales
Chamber of Commerce and Click Consult

Best Apprentice, sponsored by Barlows Electrical

Please fill in separate entry form for this category

Cheshire Business Leaders Award for the Outstanding Cheshire & Warrington Business Leader

Cheshire Business Leaders Award for the Cheshire & Warrington Entrepreneur of the Year

Deadline for entries is Wednesday 31 October 2018

Return entry forms to sally.williamson@chester.ac.uk or post to
Business Research Institute, University of Chester, Parkgate Road, Chester CH1 4BJ.

For a word version of this entry form or any informal enquiries please contact
sally.williamson@chester.ac.uk 01244 512888. www.cheshirehsae.co.uk